



## ADVERTISING SIGN POLICY

**Approved: 2019-09-17**

***Motioned by Deputy Chair Van Kroonenburg***

*"I move that the Village of Bible Hill accept the Advertising Sign Policy as amended to include banners and note that they are not for commercial use."*

***Seconded by Commissioner Pitcher***

***Motion carried***

## **Purpose**

1. To define acceptable advertising on Village signage.

## **Definitions**

2. In this policy,
  - a. "Advertisement" means a notice or announcement on a public medium promoting a product, service, event.
  - b. "Clerk and Treasurer" means the person appointed and employed by the Village as Clerk and Treasurer as described in the Municipal Government Act.
  - c. "Village" means the Village of Bible Hill.

## **Principles Supporting Policy**

3. Clear communication with residents of activities of the Village and related organizations supports the delivery of municipal government services.
4. Street banners were installed in the Village as a means of community beautification.

## **Terms of Policy**

### **Electronic Sign**

5. Advertisements posted to the Village's electronic sign shall adhere to the Advertising Sign Policy. Requests for sign usage that fall outside of the guidelines will be directed to the Clerk and Treasurer for approval.
6. The purpose of the electronic sign is to promote activities of the Village, Bible Hill Fire Brigade, not-for-profit Bible Hill and area community groups, and commercial recreational programs held in the Village Hall.
7. Organizations seeking to place an advertisement on the electronic sign shall submit their request on the sign booking application form in place from time-to-time.
8. The Village reserves the right to adjust times and/or dates of any requested sign bookings. The submission of a sign booking application form does not confirm a booking, and therefore, cancellation or change of dates may occur at the Village's discretion.
9. The electronic sign shall not be used to advertise commercial events, personal events (birthdays, anniversaries, new arrivals, etc.) nor private or commercial hall rentals (weddings, church services, anniversaries, etc.).

## **Street Banners**

10. Advertisements placed on street banners shall adhere to the Advertising Sign Policy. Requests for banner usage that fall outside of the guidelines will be directed to the Clerk and Treasurer for approval.
11. The purpose of the street banners is to deliver community beautification and to promote activities of the Village of Bible Hill.
12. The street banners shall not be used to advertise commercial events, personal events (birthdays, anniversaries, new arrivals, etc.) nor private or commercial hall rentals (weddings, church services, anniversaries, etc.).

**Policy Document Attestation**

Date of Notice to Village Commission of Intent to Consider: 2019-09-10

Date of Passage of Policy: 2019-09-17

I certify that this Policy was adopted by Village Commission as documented above:

Louis Mac Cormick

Chair

September 30 - 2019

Dated

Michelle Bell, CPA, CA

Clerk and Treasurer

2019-09-30

Dated